

## **Press Information**

## EDAG Italia with new branch office and expanded service portfolio

**26th April 2021** The EDAG Group expands its footprint in Italy with the inauguration of its new branch office in Fiorano Modenese. The new branch EDAG Italia S.r.l. is located near the test track for Ferrari vehicles and is part of the existing development sites in Turin and Sant'Agata Bolognese. Activities for the development and validation of electronic components are primarily combined and carried out there.

The new branch office in Fiorano Modenese consists of the most modern offices and laboratory space. Highly qualified engineers and technicians will work under one roof at this branch office, and in so doing, continue to expand the existing range of services at EDAG Italia. These services include the integration of prototype and production systems into the vehicle, the development and construction of specific test benches, test and performance equipment, as well as the performance of vehicle testing and validation. In addition to the existing wide range of services in vehicle development, the new site will make a significant contribution to strengthening the portfolio in the areas of HMI and infotainment.

"The expansion of our activities in Italy is a further successful step in our internationalization strategy. This will enable us to assist and better serve our renowned Italian customers from the sport and luxury segment even more comprehensively. The 360 degree engineering perspective is and remains one of the biggest and recognized strengths of EDAG Group," emphasizes Cosimo De Carlo, CEO of the EDAG Group.



## **About EDAG**

EDAG is an independent engineering service provider working for the global automotive industry. The company has a global network of some 60 branches at the world's major automobile centres to serve leading national and international vehicle manufacturers and technologically discerning automotive suppliers.

In addition, EDAG also offers engineering services in the vehicle engineering, electrics/electronics and production solutions segments. This extensive competence enables EDAG to provide its customers with all-round support, from the original idea to design, through to product development, prototype construction and even turn-key production systems. As an innovative technological leader, the company also has competence centres for ground-breaking future technologies for the automotive industry: sustainable vehicle development, safe mobility, digitalisation and drive and storage technologies.

In 2020, the company generated sales of 650 million euros in the core business. On 31st December, 2020, EDAG employed a global workforce of 7,984 (including apprentices).

Do you have any questions, or need further information? I look forward to hearing from you:

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